

# MEDIA RELEASE

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## **B4Kids child care centres to be armed with new funds.**

B4Kids centres will have a new lease of life with confirmation today the company will inject much needed teaching resources and equipment into its 21 Defence Child Care Centres.

Since taking over the former ABC centres, all B4Kids Child Care Centres have been bolstered by funds to be spent on upgrading playgrounds, cleaning and maintenance.

Managing Director Leanne Beasant said B4Kids has restored stability to the centres in just over a month and staff are thrilled with the cash injection for new teaching resources.

“It really is a great place to be at the moment. The ABC Bear sign is gone and now ‘B’, the little fellow who represents B4Kids, is up and he is proving a drawcard,” Ms Beasant said.

“Since B4Kids has taken the reins, parents have confidence in the centres once again and enquiry has increased.

“Defence personnel and their families have a demanding role in supporting our community and B4Kids centres are critical in allowing the flexibility and family support to ensure they can perform their roles.”

B4Kids Pty Ltd took over the 21 Defence Centres in May.

Ms Beasant said B4Kids wanted to ensure all centres uniquely catered for their individual Defence communities.

“Since visiting the centres throughout the transition period, we discovered they were lacking in resources, especially new and exciting ones. Our mission will always be to ensure that the care and education provided is of the highest quality tailored to meet the individual needs of the child’s development,” she said.

“All 21 centres have been allocated an additional budget for resources and each centre can choose what it is spent on.”

“Choosing child care is one of the most important decisions families will ever have to make. We want to be the first choice for parents,” she said.

“We want to make sure we can offer mums and dads more choice and flexibility to ensure children get the best possible start in life.

“We have set up a strong national support group but are also committed to ensuring each centre management has the local discretion and budget to make improvements to their operation.”

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